Some see power. We see exhilaration

Introducing the new Audi SQ8
The Audi SQ8 is a bold, luxurious, high-performance SUV with Audi’s most powerful diesel engine and an almost entirely digital cabin. The new Audi SQ8 is the perfect balance of emotive, evocative design and dynamic performance. The 4.0 litre, V8 powerhouse is rearing to go – launching you from 0 to 100 km/h in just 4.8 seconds.

Digital prowess is not the only innovation you can expect. The advanced suspension system actuates the stabilizers providing for a heigh level of ride comfort over varying terrain. Thanks to its self-locking differential, torque is shifted between the rear wheels as its needed, making for thrilling speed cornering.
There’s an abundance of elegance and space in the Audi SQ8. It’s form-hugging Sport seats are fully electric with memory and include 4-way lumbar support, 4 zone climate control provides high levels of comfort, and an intuitive music interface in the rear seats make the Audi SQ8 feel like an extension of your will.

Alongside the crisp, high-fidelity Bang & Olufsen premium sound system with 3D sound, the ambient lighting package plus provides an atmospheric experience. Thanks to its impressive dimensions, the Audi SQ8 also offers generous luggage capacity. Luxury and performance do not take away from practicality and convenience, with a rear seat bench and rail system as well as a load securing kit specifically designed to make life easier.
The new Audi SQ8 includes the full Audi connect suite as part of its standard equipment. This innovative technology connects you and your Audi in real time. By linking your car and your smartphone, Audi connect brings you the power of intelligent networking while you’re on the move.

Advanced safety and security features like Emergency Call come standard and will automatically connect you with emergency services in event of an emergency. Remote Access will allow you to manage your car from wherever you are, while enhanced navigation features help you discover the best route anywhere. The standard Audi connect infotainment lets you explore your favourite music, social media, or news and weather services while on the move.

Experience a safer, more comfortable and efficient drive with Audi connect.

Audi connect is not supported outside of South Africa
Experience the flawless combination of a dynamic full-size coupé, the emotional evocativeness of a sports car and the spaciousness of an SUV.

Viewing this imposing vehicle from the side emphasises its dynamic, coupé-like silhouette. S-specific side sills and 21-inch wheels with sporty red brake callipers as a standard feature further enhance the sporty character of the Audi SQ8. You can also opt for up to 23-inch wheels. Horizontal design language dominates the rear with the continuous light strip, the S-specific diffuser and the four tailpipes.

An imposing presence
Model highlights

- 4-zone climate control system
- Matrix LED headlights
- Audi connect
- Adaptive air suspension sport
- Panoramic glass sunroof
- Valcona leather with embossed S
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