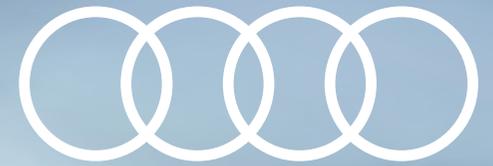


**Some see power.
We see attraction**

Introducing the new Audi SQ7



Audi Vorsprung durch Technik

Athletic all-rounder

From power and understated elegance to an exceptionally spacious interior, everything you could want from a performance SUV comes beautifully packaged in the new Audi SQ7. This luxurious vehicle's exhilarating performance is rooted in one of the most powerful Audi diesel engines available. This 4 litre V8 biturbo TDI engine delivers 310 kW with 900Nm of torque to launch you from zero to 100 km/h in 4.8 breath-taking seconds.

This unbridled power makes the SQ7 an extremely compelling experience. For a large SUV, it's remarkable how keenly this vehicle sprints forward at even the lightest touch of the accelerator. Coupled with the signature adaptive air sport suspension system that can vary the height of this imposing car, you'll enjoy direct and responsive handling even on winding roads.



Beauty, brawn and brains

With plush finishes, ample space and a wealth of digital features, the new Audi SQ7 excels as a uniquely luxurious family or passenger vehicle. Sporty seats covered in Valcona leather show the athletic prowess of this intimidating SUV, while the back row of seats can unfold to create an incredibly spacious luggage area.

From the driver's seat, the Audi virtual cockpit and high-definition touch screens give you easy access to all the information you could possibly need. The Bang & Olufsen premium sound system with 3D sound also comes standard – enveloping you in a world of crisp, clear sound.



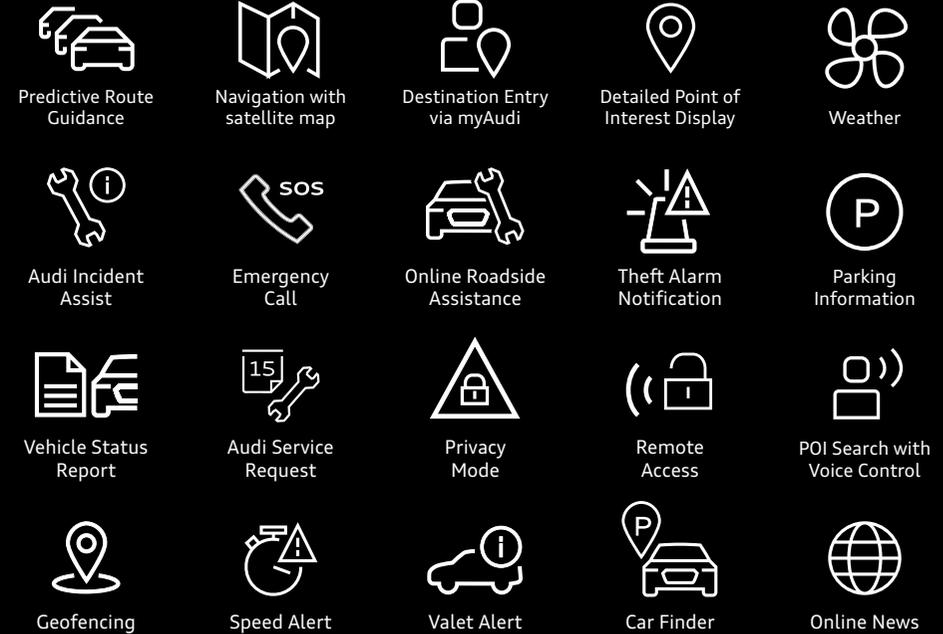
Digitised intelligence

With Audi connect as part of its standard equipment, the new Audi SQ7 is even more digitally enabled than its predecessors. This innovative technology connects you and your Audi in real time by linking your car and your smartphone, bringing you the power of intelligent networking to your driving experience.

Advanced safety and security features like Emergency Call come standard and will automatically connect you with emergency services in the event of a significant accident. Remote Access will allow you to manage your car from wherever you are, while enhanced navigation features help you discover the best route anywhere. The standard infotainment package allows you to explore your favourite music, social media, or news and weather services while on the move.

Experience a safer, more comfortable and efficient drive with Audi connect.

Audi connect is not supported outside of South Africa



Designed to get noticed

The striking new Audi SQ7 scores highly not only for its appearance, but also for its status as one of only a handful of Q models to have earned the prestigious 'S' badge. Numerous S-specific elements emphasise its undeniable sportiness, making its ambitious personality clear at first glance.

This assertive character is particularly evident when seen from the front, with an immediately eye-catching, octagon single-frame grill with vertical double slats. Elements in selenite silver stand out in the S-specific bumper. The front is surrounded by the striking matrix LED headlights cementing an impressive road presence.

From the rear, the chrome trim on the tailgate and the S-specific bumper with four tailpipes stand out. The range of wheel options range up to a size of 22 inches, with red brake callipers adding that signature sport's flair.



Model highlights



Audi phone box



Adaptive air suspension sport



Bang & Olufsen with 3D sound



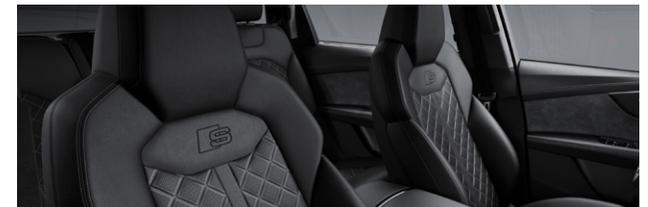
Matrix LED headlights



Audi connect



Valcona leather with embossed S



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