whatever that means.
What does big city mean for you?

Urban/whatever that means.

Intro/The skyline at night. The first rays of sunlight over the rooftops. Morning coffee with a view. The best bar in the country. Taking the long suspension bridge to work. Heading back home again via the port. Going to play sport at 1.30 p.m. Going to the club at 4.00 p.m. The smell of curry. Bass beats from the speakers. Bach in the concert hall. The hottest DJ at the open-air festival. Theatre. Dance. 50 countries. 50,000 restaurants. The city motorway at night. The energy. This attitude to life.

The figures for fuel consumption and CO₂ emissions can be found on page 18.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made.

Please contact your Audi partner or visit www.audi.com for detailed information about standard and optional equipment.
Loud is not about volume at all.

Whatever that means.

Wild. Colourful. Loud. Exciting. The big city has many facets and never stands still. Just like the new Audi Q3 Sportback. With its extroverted design, it confidently rises to any challenge. Inspired by the legendary Audi Rallye spirit, this sporty, progressive SUV coupé combines plenty of fun at the wheel with superb everyday usability. So it doesn’t matter what city life means for you and what you’re planning to do today: the new Q3 Sportback is ready for anything.

The figures for fuel consumption and CO₂ emissions can be found on page 18. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.com for detailed information about standard and optional equipment.
Night /the brightest time of day.

Matrix LED /Turn night into day: with its optional Matrix LED headlights, the new Audi Q3 Sportback is amazingly vibrant – just when everyone else is turning the lights off. Together with the new octagonal Singleframe grille and the dynamic air inlets, the front end of this adventurer is heading in only one direction: forward.
Connected/ to the real world.

Connectivity / The digital cockpit provides new connections – to the road, to the city and to the rest of the world. After all, the Q3 Sportback incorporates the latest infotainment generation from the full-size class. It comes with a 10.25-inch digital instrument cluster as standard. Optionally, choose the impressive 12.3-inch Audi virtual cockpit plus with its pin-sharp animations. A choice of 8.8 or 10.1-inch MMI touch adds the finishing touch to the digital world of the Q3 Sportback. Thanks to various interfaces and ports, it’s easy to connect your compatible mobile devices with your vehicle. The Audi phone box offers maximum convenience when making and receiving calls – and with the Audi connect services¹ you can use many digital features conveniently and intuitively.

Interior / Simply tailor the interior of the new Audi Q3 Sportback to your own character. With the optional interior design selection and the optional interior S line, you can design your Q3 Sportback to suit your own taste. The high-quality interior elements in Alcantara, for instance, are available in various colours, including lunar silver as an exclusive new option for this model. A large selection of different inlays also emphasises the versatility of the new Q3 Sportback. And the ambient lighting in 30 colours provides the right mood in any situation, while the B&O Premium Sound System delivers the perfect urban beat – with a powerful 3D effect.

Extroverted/ from the inside.

The figures for fuel consumption and CO₂ emissions can be found on page 18. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.com for detailed information about standard and optional equipment.

¹ Legal information and notes on use can be found on page 19.
For you and nobody else.

Audi exclusive¹ / You don’t get a second chance to make a first impression. So make sure you get it right first time and choose the Audi exclusive customised paint finish¹ in unmistakeable Catalunya red, metallic. Add dynamic touches to the interior with coloured stitching in Audi Sport red¹. That way you’re sure to make heads turn.

¹ From Audi Sport GmbH. Many additional paint finishes can be found at www.audi.com.

The figures for fuel consumption and CO₂ emissions can be found on page 18.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made.

Please contact your Audi partner or visit www.audi.com for detailed information about standard and optional equipment.
Follow nobody but yourself.

The figures for fuel consumption and CO₂ emissions can be found on page 18.

Audi Genuine Accessories are available from AUDI AG for an extra charge.

Please note the information on Audi Genuine Accessories, on the technical characteristics of tyres and special information about the wheels on page 18.
Performance / The legendary quattro permanent all-wheel drive distributes the power of the new Audi Q3 Sportback variably to all four wheels. All of which means traction and fun at the wheel on virtually any surface. At the same time, the standard progressive steering together with the sport suspension ensures even more dynamic handling and thus even more enjoyment. And with Audi drive select, you can decide for yourself how sporty, comfortable or economical your car is at the push of a button.

Assist systems / The new Q3 Sportback makes you feel great all the time. After all, its numerous optional assist systems make your very own big city adventure more comfortable and convenient. These include the adaptive cruise assist available at speeds between 0 and 200 km/h, which combines the functionality of the adaptive cruise control with that of the active lane assist, the lane change warning and the cross traffic assist rear. The surround view cameras provide you with a clear 360° all-round view. And the emergency assist helps you in tricky situations.

The figures for fuel consumption and CO₂ emissions can be found on page 18. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.com for detailed information about standard and optional equipment.

¹ Please note that the systems can assist the driver with the driving task only within the relevant system limits. The driver always remains responsible for driving the vehicle and is required to be attentive at all times.
Classifications of tyre parameters

<table>
<thead>
<tr>
<th>Tyre size</th>
<th>Load index</th>
<th>Speed index</th>
<th>Rolling resistance</th>
<th>Wet grip</th>
<th>Winter grip</th>
</tr>
</thead>
<tbody>
<tr>
<td>185/55 R 15</td>
<td>D–B</td>
<td>66</td>
<td>2.5–2.3</td>
<td>4.8–4.5</td>
<td>4.8–4.5</td>
</tr>
<tr>
<td>195/50 R 15</td>
<td>E–C</td>
<td>72</td>
<td>2.4–2.2</td>
<td>4.7–4.4</td>
<td>4.7–4.4</td>
</tr>
</tbody>
</table>

Technical data

- Fuel consumption in l/100 km: urban 7.7, extra-urban 5.4
- Emission class: CO₂ 9.7–9.5
- Acceleration from 0 to 100 km/h: 8.8 seconds
- Maximum speed: 220 km/h
- Weight: 1670 kg
- Minimum wheelsize: 205/55 R 16
- Maximum wheelsize: 255/40 R 20

Technical specifications refer to a basic vehicle without country-specific features and the selected optional equipment. They are intended exclusively as a means of comparison between different vehicle types.

Explanatory notes

- The fuel consumption and CO₂ emissions data have been determined according to the measurement procedures prescribed by law. Since 1 September 2017, certain new vehicles are already being type-approved according to the WLTP. From 1 September 2018, the NEDC figures are derived from the WLTP data. It is possible to specify the NEDC figures for a vehicle with the ECE R101 regulation. If the vehicle is equipped as required by the ECE R101 regulation, the NEDC figures are shown above the WLTP data. In cases where the WLTP figures are not specified, the NEDC figures are shown above the WLTP data. If the vehicle is equipped as required by the ECE R101 regulation, the NEDC figures are shown above the WLTP data. In cases where the WLTP figures are not specified, the NEDC figures are shown above the WLTP data.

Legal notice about Audi Genuine Accessories

Equipment for the Audi Q3 Sportback (subject to 2.5–12.0): ⁵

- Cast aluminium wheels in 5-twin-spoke rotor design in matt black, painted finish², size 8.5 J x 18 with 215/55 R 18 tyres²;
- Cast aluminium wheels in 5-twin-spoke rotor design in matt black, painted finish², size 8.5 J x 20 with 235/50 R 19 tyres²;
- Cast aluminium wheels in 5-twin-spoke rotor design in matt black, painted finish², size 8.5 J x 20 with 255/40 R 20 tyres²;

² These models are available only with or without optional Audi exclusive custom paint finish in Catalunya red, metallic⁴, Audi Sport cast aluminium wheels in 5-twin-spoke rotor design in matt black, gloss turned finish²,³,⁴, size 8.5 J × 20 with 255/40 R 20 tyres²;
³ Including widened wheel arch trims and rear spoiler lip in black.
⁴ From Audi Sport GmbH.

Legal notice about Audi connect navigation & infotainment with customer’s own SIM card

Use of the services supported by Audi connect is possible only in conjunction with an optional navigation system. The legal emergency call service, the services in the Audi connect emergency & service package and in the Audi connect remote & control package are provided via a SIM card installed in the vehicle. The costs of calls and data charges are charged proportionally between the invoice date and the date of the last call. The customer is responsible for the SIM card, which can only be installed in the vehicle by an Audi workshops. It is not possible to free of charge. In the case of the services in the Audi connect emergency & service package, a SIM card with LTE option is required to use LTE. ⁵ From Audi Sport GmbH.

Legal notice about legal emergency call, Audi connect emergency call & service and Audi connect remote & control

The legal emergency call service, the services in the Audi connect emergency & service package and in the Audi connect remote & control package are provided via a SIM card installed in the vehicle. The costs of calls and data charges are charged proportionally between the invoice date and the date of the last call. The customer is responsible for the SIM card, which can only be installed in the vehicle by an Audi workshops. It is not possible to free of charge. In the case of the services in the Audi connect emergency & service package, a SIM card with LTE option is required to use LTE. ⁶ Please contact your Audi partner or visit www.audi.com/bluetooth for information on compatible mobile phones.

Legal notice about Audi connect remote & control package

- The availability of the services supported by Audi connect navigation & infotainment varies from country to country.
- The legal emergency call service, the services in the Audi connect emergency & service package and in the Audi connect remote & control package are provided via a SIM card installed in the vehicle. The costs of calls and data charges are charged proportionally between the invoice date and the date of the last call. The customer is responsible for the SIM card, which can only be installed in the vehicle by an Audi workshops. It is not possible to free of charge. In the case of the services in the Audi connect emergency & service package, a SIM card with LTE option is required to use LTE.

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Further information: Disruption to the services may occur due to force majeure and official orders as well as technical problems and any other measures carried out on the systems of AUDI AG, suppliers or network operators to ensure their proper function. The availability of the services supported by Audi connect navigation & infotainment varies from country to country. The legal emergency call service, the services in the Audi connect emergency & service package and in the Audi connect remote & control package are provided via a SIM card installed in the vehicle. The costs of calls and data charges are charged proportionally between the invoice date and the date of the last call. The customer is responsible for the SIM card, which can only be installed in the vehicle by an Audi workshops. It is not possible to free of charge. In the case of the services in the Audi connect emergency & service package, a SIM card with LTE option is required to use LTE.
The vehicles and equipment versions illustrated and described in this product flyer and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicles were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.