

**RS 7**

# Designed to get noticed, crafted to thrill

The all-new Audi RS 7 Sportback

Performance is an attitude



Audi Vorsprung durch Technik

**RS 7**

# Performance is an attitude

Wild and untamed or poised and purring? With the RS 7 Sportback, you can have it all. This expertly engineered grand tourer produces 441 kW of growling V8 brute force to launch you to 100 km/h in 3.6 seconds. These thrills come packaged with luxury and technology to make this so much more than just a sports car. It asks no compromise from you, but rather over-delivers under any conditions – extreme speed meets everyday practicality.

The RS 7 Sportback's dynamism and agility is thanks to the intelligent systems at work under the hood, continually optimising torque, power distribution and braking to guarantee sporty cornering, improved traction and dynamic control.



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# High-octane opulence

Everything about this car has been designed to make a statement – from keyless access to LED entry lights that project the Audi Sport logo. Luxurious comfort is undeniable once you settle into the honeycomb Valcona leather seats, complete with seat heating and ventilation.

The pioneering Audi virtual cockpit gives you real-time access to data on tyre pressure, torque, performance, oil temperature, boost pressure, lap times and acceleration. The MMI navigation plus with haptic touch feedback gives you supremely detailed navigation instructions on one of the crispest head-up displays on the market. The Bang & Olufsen sound system with 3D sound will keep your personal anthem pumping as you glide along in luxury.



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# Intelligence upgrade for your car

The new Audi RS 7 Sportback is even smarter than its predecessors with the Audi connect suite as part of its standard equipment. This innovative technology connects you and your Audi in real-time. By linking your car and your smartphone, Audi connect brings you the power of intelligent networking while you're on the move.

Advanced safety and security features like automatic accident emergency call are standard. You'll also have Remote Access which lets you manage your car from wherever you are. Enhanced navigation helps you discover the best route. Upgrade the infotainment package to explore your favourite music, social media, or news and weather services. Experience a safer, more comfortable and efficient drive with Audi connect.

Audi connect is not supported outside of South Africa



Predictive Route Guidance



Navigation with satellite map



Destination Entry via myAudi



Detailed Point of Interest Display



Weather



Audi Incident Assist



Emergency Call



Online Roadside Assistance



Theft Alarm Notification



Parking Information



Vehicle Status Report



Audi Service Request



Privacy Mode



Remote Access



POI Search with Voice Control



Geofencing



Speed Alert



Valet Alert



Car Finder



Online News



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# Designed to get noticed

The Audi RS 7 Sportback is an imposing, aggressive car that demands respect on the road. You'll be impossible to miss with the HD Matrix LED headlights with Audi laser light and RS-specific darkened trims. The intelligent system combines LED and camera technology to improve safety through optimal lighting. It also looks beautiful, with characteristic RS sequencing of the LED light strip at the rear and of the dynamic indicator when locking and unlocking this grandest of tourers.

A panoramic glass sunroof ups the sense of freedom you'll feel in this wild stallion of a car. Despite the unbridled power, RS adaptive air suspension is fitted as standard to make the drive as smooth as possible, providing unruffled comfort in its softest mode, and barely any bounce in its sportiest.



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# Model highlights



Adaptive air sport suspension



HD Matrix LED laser headlights



Audi connect



RS sport exhausts



Bang & Olufsen sound system



Panoramic glass sunroof



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