The figures for fuel consumption and CO₂ emissions can be found on page 58.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made.

Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Think about your life. Accelerated in a new direction.

The figures for fuel consumption and CO₂ emissions can be found on page 58.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Think about mobility. Then multiply it by today’s world. Experience a form that transcends the commonplace. Audi Q8 sets new standards of elegance. The new Audi Q8 impressively combines the emotive line of a sporty coupé with the spaciousness of an SUV. In other words: new standards. In behaviour that raises self-confidence to a new level. Come with us into the 8th dimension.

The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Marvel at a form. Sharpened by character.

It’s the first impression that counts. That goes not just for what you can see, but also for the personality behind the form. The new Audi Q8 embodies both: Its exterior design combines an athletic roof line and a coupé-like silhouette to create a powerful character statement – making a lasting impression wherever it goes.

The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Savour the view.
Brought to life by a statement.

The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described is not available for all models, or as extra charge in some markets. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard equipment and optional extras.
Discover a detail. Multiplied by greatness.

Conviction is not something you can hide. The dominant octagonal Singleframe and the sporty feel of the D-pillar make the new Audi Q8 what it is – an expressive character with true greatness.

The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Take a detour.
Combined with adventure.

The figures for fuel consumption and CO₂ emissions can be found on page 58.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Set yourself a challenge. Driven by passion.

For a driving experience in a whole other dimension. The new Audi Q8 combines luxurious comfort with superb handling stability. Thanks to the adaptive air suspension, it adjusts to your individual driving style and ensures superb cornering and a sporty, direct steering sensation on virtually any terrain.

The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described in this document may be subject to an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Driving around town usually means you have somewhere to be. The new Audi Q8 helps you get there without you losing your cool. Its optional all-wheel steering and ideal power distribution to both axles provide the agility and manoeuvrability you need – even to negotiate the urban jungle. That way you can stay relaxed even on tight bends for an extraordinary driving experience. Intensified with Audi quattro.

The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.

Think about mobility. Designed for peace of mind.

We move around more freely than ever before, and yet everything we need can travel with us. All thanks to new technologies that bring clarity to our daily lives. This includes the digital core, a new design approach that focuses on the essentials while opening up endless possibilities. In this way, the new Audi Q8 combines a clear menu structure with the latest personalisation options.
Feel clarity.
Coupled with personality.

The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described is optional equipment for which, an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Enjoy relaxation. Refined with exclusivity.

Whether it's by getting your day off to a good start or having a relaxed journey home — or all of the above to offset the rigours of everyday life. And it shouldn't be any different when you’re setting off on holiday. With the massage and seat ventilation functions of the front customised contour seats in Valcona leather, time takes on a whole new dimension.

The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Create a familiar place. Framed by openness.

Panoramic glass sunroof – provides for a pleasant, well-lit interior and improved interior climate thanks to efficient ventilation. An integrated wind deflector reduces wind noise when the sunroof is open. And the electrically operated, virtually lightproof sunblind means you don’t have to worry about strong sunlight.

Bang & Olufsen 3D Advanced Sound System
Adaptive windscreen wipers with integrated washer jets
MMI navigation plus with MMI touch response

The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or mentioned is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Think about seeing. Multiplied by being seen.

For a statement that clearly makes an impression: the new LED rear light band on the new Audi Q8. Choose the optional coming home/leaving home function and your car will greet you and bid you farewell with dynamic light sequencing. A demonstration of pure conviction.

The figures for fuel consumption and CO₂ emissions can be found on page 58.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Discover an interior. Tailored to your mood.

For a driving sensation that speaks to all the senses and conveys pure lightness – underlined by a centre console that appears to float freely in the concept – with the multicoloured contour/ambient lighting package for the new Audi Q8, you choose what lighting you want at any time of day. And thanks to the individual colour profile, you can set the right colour for every mood.

The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described is only available for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.

Town or country: Audi quattro with self-locking centre differential ensures the necessary reliability – even when the drive gets challenging.
Wheel-selective torque control provides additional support to the permanent all-wheel drive with asymmetric, dynamic torque distribution.
Think about power. Multiplied by safety.

Tour assist package¹ (with adaptive cruise assist including traffic jam assist and bottleneck assist, predictive efficiency assist, camera-based recognition of traffic signs, turn assist and curve assist – optimum support on motorways and highways)

City assist package¹ (including crossing assist, cross traffic assist rear, lane change warning, exit warning – for more safety and convenience in urban traffic)

The figures for fuel consumption and CO₂ emissions can be found on page 58.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.

¹ Please note: The systems work only within system limits and assist the driver. However, the driver remains responsible for driving the vehicle and is required to be attentive at all times.
Observe an athlete. Perfected by aesthetics.

Don’t just emphasise the sporty character of your new Audi Q8, enhance it. With the S line exterior package, you lend the dynamic body line of your car an even more exhilarating edge and create special accents with exceptional design details.

Many additional highlights can be found at www.audi.co.za.
Experience the status quo. Coupled with desirability.

For a reference look that makes everything else pale in comparison. Add unique accents that reflect your own personal taste with the black styling package – with the Audi Singleframe, the trim strips on side windows and front and rear bumpers in striking black.

Many additional highlights can be found at www.audi.co.za. The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Discover sportiness.
Perfected down to the last detail.

Many additional highlights can be found at www.audi.co.za

The figures for fuel consumption and CO₂ emissions can be found on page 58.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.

¹ Please note the special information relating to wheels on page 59.
Take something unique.
Transformed into something unmistakable.

Make your new Audi Q8 unique – as unmistakeable as you are – with Audi exclusive. With selected trim, coloured leather and customised paint finishes available in a large range of colours. Whatever you desire. Audi exclusive is an option from Audi Sport GmbH.

The figures for fuel consumption and CO₂ emissions can be found on page 58.

Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Audi exclusive main colours¹
- Alabaster white
- Calendula yellow
- Fine grain ash, nougat
- Ocean blue
- Baikal blue
- Habano brown
- Granite grey
- Havana brown
- Cognac
- Iguana green
- Eucalyptus, natural amber
- Jet grey
- Alaska blue
- Diamond silver
- Odessa

Audi exclusive accent colours³
- Crimson red
- Black
- Fine grain ash, natural noble grey
- 01 Java green, metallic
- 02 Suzuka grey, metallic
- 03 Ipanema brown, metallic
- 04 Misano red, pearl effect
- 05 Ara blue, crystal effect
- 06 Goodwood green, pearl effect

Audi exclusive wood inlays
- Oak, sepia

You set the standard.
Inspired by your individuality.
You don't get a second chance to make a first impression. Seize this one and choose your own personal exterior paint finish from the wide range of Audi exclusive colours. Here's a small selection. Many additional paint finishes can be found at www.audi.co.za

The figures for fuel consumption and CO₂ emissions can be found on page 58.

Audi exclusive is an option from Audi Sport GmbH.

Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Savour the sight. Rendered for a lasting impression.

When you choose a paint colour, choose one that best matches your own personality. Secure in the knowledge that the Grade will be applied by hand four times, ensuring that the car remains a powerful sight through a lifetime.

Ensuring that the car remains a powerful sight throughout its entire lifetime.

Many additional paint finishes can be found at www.audi.co.za

The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.

¹ Available only in conjunction with S line exterior package.
Experience a presence.  Combined with power.

With Audi wheels, you can emphasise your own individual style and the character of your new Audi Q8. Why not indulge yourself and create a powerful presence with your favourite design. And for peace of mind when out on the road: Audi wheels are subjected to special test procedures, undergo rigorous testing and are of superb quality.

Many additional wheels can be found at www.audi.co.za

The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.

You will find specifications on the technical characteristics of tyres on page 59.

¹ Please note the special information relating to wheels on page 59.
² From Audi Sport GmbH.
³ For information on when this feature will be available, please contact your Audi partner.
Think about a seat. Transformed into the front row.

You have a special place in your Audi. Impressive comfort can be felt on the front and rear seats: thanks to high-quality materials and first-class workmanship. No matter which seat upholstery you choose, you’re sitting in the right place.

Many additional seat upholstery options can be found at www.audi.co.za

The figures for fuel consumption and CO₂ emissions can be found on page 58.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Consider something select. Then add the finishing touches.

Exclusive atmosphere is a question of style. Your style. A style you can refine right down to the last detail. Create completely unique high-quality Audi inlays. Experience the fascination of selected materials: fine woods or aluminium trim – combine them to match your own individual taste.

Many additional inlays can be found at www.audi.co.za

The figures for fuel consumption and CO₂ emissions can be found on page 58. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi Partner or visit www.audi.co.za for detailed information about standard and optional equipment.
Think about accessories. Developed for a life of individuality.

Audi Genuine Accessories provide you with numerous ways of adding even more facets to your new Audi Q8. With products that keep our quality promise day in, day out. Benefit from custom solutions with fascinating design and a high level of functionality. For more information, please contact your Audi partner.

The figures for fuel consumption and CO₂ emissions can be found on page 58. Audi Genuine Accessories are available from AUDI AG for an extra charge.
Further information can be obtained from the accessories catalogue and from your Audi partner.

The figures for fuel consumption and CO₂ emissions can be found on page 58. Audi Genuine Accessories are available from AUDI AG for an extra charge.

01 Audi ski and luggage box – in an exclusive Audi design, lockable and can be opened on both sides for convenience. Available in the colours brilliant black, deep slate grey or black, with brilliant black side blade, aluminium in the sizes 300 l, 360 l and 405 l. Can be used only in conjunction with the carrier unit.

02 Roof box bags – designed to fit the Audi ski and luggage boxes perfectly to make full use of the stowage space. Available in the colours brilliant black and 5 cm waterproof design. Available in the sizes S (43 l), M (76 l) and L (82 l).

03 Rear box – practical travel companion with a capacity of around 12 litres. Mounting with 3-point seat belts. Including mesh pocket and adjustable straps inside.

04 Audi child seat I-SIZE – suitable for children between 61 and 100 cm tall. Can be used only with ISOFIX base. Can be fitted to vehicle seats only with ISOFIX mount. Also available: Audi baby seat and Audi child seat youngster advanced.

05 Inductive charging cover – for Apple iPhone models 5/5s/SE as well as 6/6s and 7. Provides wireless charging to Qi standard while on the move. Certified to Apple guidelines (MFi).

06 All-weather floor mats – perfect fit for the footwell of the Audi Q8. Provides protection against damp and dirt accumulation.

07 Audi Q8 – Gett conceded that the Q8 was essentially too big to be a "natural" Audi, despite its sleek design and advanced technology.
The figures for fuel consumption and CO₂ emissions can be found on page 58.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.co.za for detailed information about standard and optional equipment.

¹ The availability of services may vary depending on the model and equipment of your Audi. Audi connect is a prerequisite for using some services. Further information about myAudi is available at www.audi.com/myaudi; for information on Audi connect visit www.audi.com/connect.

The fascination of the Audi Q8. Find out more online.

Access vehicle and service information about your Audi at any time, plan journeys and send destinations and routes straight to the vehicle’s navigation system with a single app. You can download the myAudi app free of charge from the App Store or the Google Play Store. The app is available for iOS and Android.

myAudi app²

Scan the QR code using your smartphone or tablet and discover the world of the new Q8.

Connection costs depend on your mobile phone contract.
**Performance/consumption**

**Fuel tank capacity, approx. in l** 75/AdBlue®⁴ tank: 24

**8% gradient**

**12% gradient**

**Production approval of drive line**

Transmission type 8-speed tiptronic

**Power transmission**

Displacement in cc (valves per cylinder) 2,967 (4) and turbocharging, common rail injection system (210 kW)

Engine type V6 diesel engine with (second value is with the rear seat backrest folded down and the vehicle loaded up to roof height). Turning circle approx. 13.3 m.

**Dimensions in mm**

Body width: 1,995
Body length: 5,130
Wheelbase: 3,081
Ground clearance: 230
Weight: 2,220

**Tyre sizes, fuel and classifications of tyre parameters**

**Fuel**

Vehicle weight including driver, fuel tank 90% full and, if applicable, AdBlue®:

Unladen weight² in kg 2,220

Nose weight in kg 2,800

**Gear wheel ratio (210 kW)**

Number of gears: 8

Gear ratio: 3.58:1

**Seat load limit**

Passenger seats: 5

Luggage capacity¹ 605/1,755 l 
(second value is with the rear seat backrest folded down and the vehicle loaded up to roof height)

**Wheels**

Seat upholstery: customised contour seats, front, in Valcona leather, sard brown

Wheels: forged aluminium wheels in 5-twin-arm design, contrasting grey, partly polished²

**Power**

Engine output (210 kW)¹ Technical specifications refer to a basic vehicle without country-specific features and the selected optional equipment.

**Tyres**

**Note:** The test parameters referred to above. More details are contained in the car’s manual.

**Explanatory notes**

¹ The figure given was calculated using the specified measuring procedure (current version of UN-R 85).

² Unladen vehicle weight includes driver (75 kg) and fuel tank 90% full, calculated in accordance with the current version of MPI 2017/2012. Optional equipment may increase the unladen weight and drag coefficients, whereas the possible payload limit and the top speed are reduced accordingly.

³ The engine’s power output always decreases with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Figure for trailer load applies as long as the vehicle with a trailer towing hitch for commercial purposes, a digital tachograph may be required under certain conditions.

⁴ We recommend using sulphur-free diesel complying with DIN EN 590. If this is not available, use diesel with a maximum of 50 ppm S.

⁵ We recommend using the specified fuel grade. For a list of the options, please visit our website.

⁶ CO₂ emissions measured according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure than the Worldwide Harmonized Light Vehicle Test Procedure (WLTP) will be replaced by the WLTP in stages, defining the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP, in many cases, have been measured for single vehicles, whereas the NEDC figures are based on a driving cycle. For further information on the differences between the WLTP and NEDC, please visit our website. We are currently still required by law to state the NEDC figures. In case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP measurements according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP). The figures refer to a specific vehicle and are not necessarily representative of all vehicles produced by the manufacturer. The fuel consumption and CO₂ emissions measured according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP) will, in many cases, be higher than those measured according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP). The figures refer to a specific vehicle and are not necessarily representative of all vehicles produced by the manufacturer. The fuel consumption and CO₂ emissions measured according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP) will, in many cases, be higher than those measured according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP). The figures refer to a specific vehicle and are not necessarily representative of all vehicles produced by the manufacturer.

⁷ More details are contained in the car’s manual.

Classifications of tyre parameters

The table shows the range of fuel efficiency, wet grip and rolling resistance classes.

**For the different tyre sizes of the Audi Q8**

For more information, please visit our website.
The content of this brochure is for information purposes only. The brochure may contain vehicle models, images, specifications, accessories and options which are not available in South Africa. For more precise country specific information, please contact your local dealer for available models, product features, specifications and options (which are subject to change without notice).

The information contained in the brochure was correct to the best of our knowledge at the time of publication. Although we endeavour to ensure the accuracy of the information, errors may occur. Audi South Africa, a division of Volkswagen of South Africa (Pty) Ltd (“Audi SA”) shall therefore not be liable for any loss or damage arising from any inaccuracies.

This brochure may not be reproduced, wholly or in part, without the written approval of AUDI AG in Germany.