

The new Audi S8

Progress with a vision



Supreme driving pleasure

The new Audi S8 has been given a progressive upgrade with performance and comfort continuing to remain at the core of this prestigious vehicle. The powerful V8 TFSI engine with 48V mild-hybrid technology allows this luxury sedan to accelerate from 0-100km in 3.8 seconds, delivering an impressive maximum torque of 800Nm and a power output of 420kW.

Unparalleled performance is balanced out through a meticulous focus on driving dynamics. The predictive active suspension combines comfort with agile handling by adjusting each individual wheel to the respective road condition, reducing the steering radius, and resulting in an exhilarating experience behind the wheel. There's no such thing as a bumpy ride as the suspension adjusts the chassis, lifting it off the wheels and ensuring your drive remains smooth.



Sporty and stylish

S-specific features and high-quality materials create a sporty impression in the interior of the new Audi S8. Both front seats and outer rear seats can be individually adjusted and heated to your liking, with powered sunshades on all rear windows for additional comfort. Luxury is in the details, with contoured Valcona leather seats, 4-way pneumatic lumbar support and comfort head restraints in the rear.

The cabin offers a multi-textured design with carbon fibre inlays spread across the instrument panel, door trims and centre console, giving the interior its sporty touch. Design your new Audi S8 to be as unique as you are with a selection of upholstery colours and customised paint finishes.



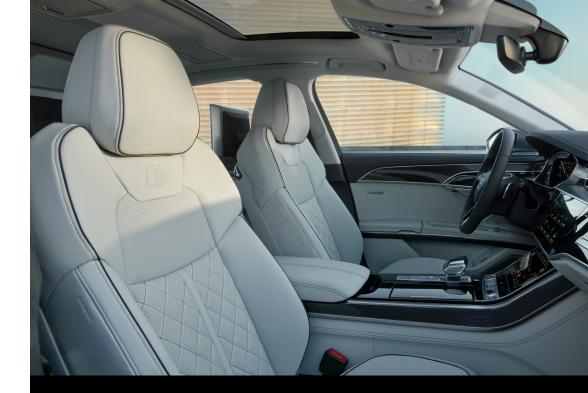
Ahead of the curve

Nearly all driver information can be found in your direct field of view with the Audi Virtual Cockpit Plus and head-up display. Audi drive select lets you choose the characteristics of your drive to match your own; from dynamic, sport, to classic. Unlock an array of advanced safety, security, and infotainment features by linking your car to your smartphone using Audi connect*.

Digital matrix LED headlights help sharpen the personality of the Audi S8 with light animations and useful functions that predict the type of road and environment you are travelling along by projecting high-resolution light accordingly.

*Audi connect is not supported outside of South Africa

Future is an attitude









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Emergency Call

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via myAudi

Online Roadside

Assistance

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Interest Display

Theft Alarm

Notification

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Parking Information

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POI Search with

Voice Control

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Predictive Route Guidance



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Audi Incident Assist





Vehicle Status Report





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Remote Access





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Geofencing

Speed Alert

Valet Alert

Car Finder

Online News

Designed for the extraordinary

The new Audi S8 is the epitome of prestige through the most distinguished way to traverse the world. Its sporty look is emphasised by its striking air inlets in the front bumper and fascinating L-shaped slits that merge to form the Singleframe grille.

A sleek lightbar stretches across the rear using OLED technology to allow the dynamic turn indicators to adapt to your driving mode. The S8's charisma is further accentuated with exterior features like aluminium or black exterior mirror housings, the standard 21-inch alloy wheels with red brake callipers, angular side sills, and an impressive rear diffuser with four oval tailpipes.

Future is an attitude

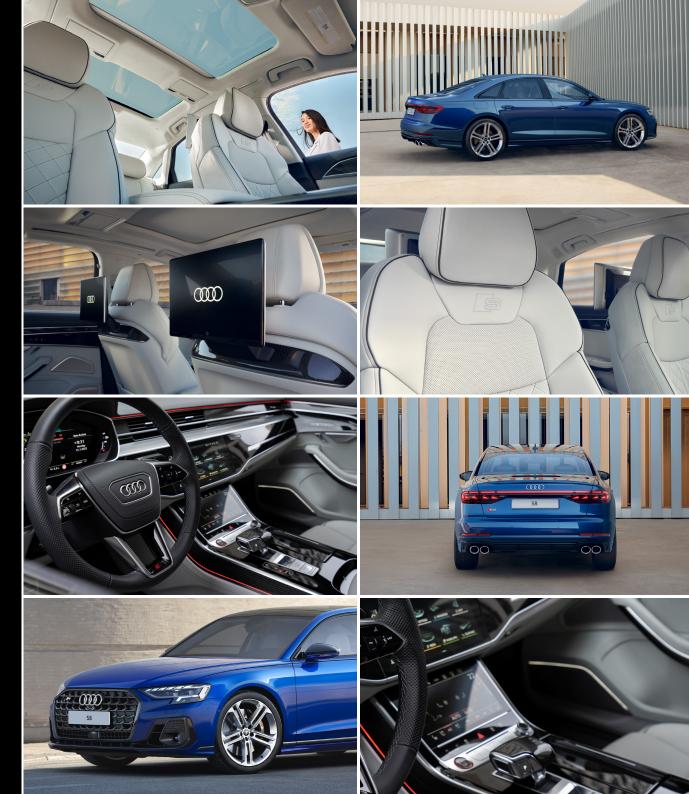


Audi Vorsprung durch Technik

Audi model highlights

- Panoramic glass sunroof
- Audi connect Car2X*
- Infotainment services*
- Valcona leather seats
- 21-inch standard wheels
- Red brake callipers
- Intelligent Park Assist
- Seat ventilation & massage function
- Bang & Olufsen Premium Sound with 3D
- LED door sill projection
- Digital Matrix LED headlights
 & OLED rear lights
- Lane change and lane departure warning
- Adaptive cruise control

*Audi connect is not supported outside of South Africa



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S8