



A7

Audi A7 Sportback, S7 Sportback and RS7 Sportback

Price and options list September 2016

Audi Vorsprung durch Technik 



Power, Torque and Prices

Model:		kW/rpm	Nm/rpm	Fuel Consumption/100 km			CO ₂ Emissions g/km	0-100 km/h sec	Top speed km/h	RRP* (all inclusive)
				Urban	Extra urban	Combined				
A7 TDI Sportback										
3.0 TDI quattro	S tronic	200/3500-4250	580/1250-3250	6.0	4.7	5.2	136	5.7	250	1 039 500
3.0 BIT quattro	tiptronic	235/3900-4600	650/1400-2800	7.4	5.4	6.1	162	5.2	250	1 145 500
S7 Sportback										
S7 quattro	S tronic	331/5800-6400	550/1400-5700	13.2	7.0	9.3	215	4.6	250	1 295 000
RS 7 Sportback										
RS7 SB quattro	tiptronic	412/5700-6600	700/1750-5500	13.3	7.3	9.5	221	3.9	305	1 757 000

Fuel consumption and CO₂ data applies to the German Market. The specified values are determined in accordance with certain test procedures. The specifications do not refer to an individual vehicle but serve only as a basis for comparing the different types of vehicles. In addition, the consumption figures achieved during normal driving may differ from the test values, depending in particular on special equipment fitted, vehicle loading, personal driving style, road and traffic conditions, environmental factors and the condition of the car.

*RRP: Recommended Retail Price - Including VAT & CO₂ emissions tax. Recommended Retail Price which is not binding.

Standard Equipment for the 3.0 TDI quattro S tronic

- ▶ 3 rear seats (excludes S7)
- ▶ 3-spoke multifunction leather steering wheel
- ▶ 19" 5-spoke V design wheels
- ▶ Advanced key (Keyless entry)
- ▶ Aluminium trim on window surround
- ▶ Audi Drive Select
- ▶ Audi Music Interface
- ▶ Auto dim interior mirror with light and rain sensor
- ▶ Bluetooth cellphone preparation, wireless
- ▶ Child seat anchor, on front passenger seat
- ▶ Climatronic air conditioner, 4-zone
- ▶ Cruise control
- ▶ Dashboard and door trim panel (only available with interior trims in titanium grey and beige in two colours)
- ▶ Electrically adjustable exterior mirrors with memory function
- ▶ Electrically adjustable front seats with memory function for driver's seat
- ▶ Electrically adjustable steering column
- ▶ Front and rear floor mats
- ▶ Front centre armrest
- ▶ Headlight washer system
- ▶ Inlays in delta silver
- ▶ Interior lighting package
- ▶ Lockable wheel bolts
- ▶ LED headlights
- ▶ MMI Radio Plus with active speakers
- ▶ Park Distance Control Advanced, with rear view camera
- ▶ Partial leather seat trim
- ▶ Power closing tailgate
- ▶ quattro with self-locking crown-gear differential
- ▶ Scuff plates in door apertures with metal insert
- ▶ Sideguard airbag system
- ▶ Space saver spare wheel
- ▶ Split rear seat
- ▶ Standard suspension
- ▶ Tyre pressure indicator (basic)
- ▶ Audi sound system

Standard Equipment for the 3.0 Bi Turbo quattro tiptronic

- ▶ 20" 5-spoke W design wheel
- ▶ MMI Navigation plus (including MMI touch)



Standard Equipment for the S7 Sportback over and above the A7 3.0 Bi Turbo quattro tiptronic

- ▶ Satellite Navigation with Audi connect
- ▶ Inlays in dulled aluminium
- ▶ 75 litre fuel tank
- ▶ Split rear seat
- ▶ Audi Drive Select with efficiency mode
- ▶ Storage package (QE1)
- ▶ Alcantara/leather seat trim on S sports front seats for Audi S7 Sportback
- ▶ Aluminium exterior mirror housing
- ▶ 4 corner air suspension - sport
- ▶ 3-spoke multifunction steering wheel with S tronic controls
- ▶ 20" alloy wheels in 5 parallel "S" design

Standard Equipment for the RS7 Sportback over and above the S7 quattro S tronic

- ▶ Carbon Fibre inlays
- ▶ RS-tuned air suspension
- ▶ Full LED headlights with RS7-specific look
- ▶ MMI 3G Navigation with connect and MMI touch (also on S7)
- ▶ Valcona leather upholstery with diamond pattern
- ▶ Electrically operated glass sunroof
- ▶ Heads-up display
- ▶ Night vision with pedestrian detection
- ▶ Dynamic steering
- ▶ quattro sports differential
- ▶ 21" light alloy wheels
- ▶ Aluminium styling package with quattro wording on front bumper
- ▶ RS-braking system with "wave" design discs

Optional Equipment for the Audi A7, S7 and RS7 Sportback

Code:	Item:	A7 SB 3.0 TDI quattro S tronic	A7 SB 3.0 BiT quattro tiptronic	S7 SB quattro S tronic	RS7 SB quattro tiptronic	Price R
<p><i>Wheels, Tyres and Suspension: Wheels and tyres of 18" and above are recommended for urban use only. On wheels of 18 inches and above, please consider prevailing road conditions and adjust your driving style accordingly. Poor road conditions can negatively affect tyre wear and ride comfort.</i></p>						
1BE	Sports suspension	●	●	-	-	6 070
1BV	S line sports suspension	●	●	-	-	8 830
1BK	Adaptive air suspension, 4-corner with electronic shock absorption control	●	●	-	-	30 440
PRT	Alloy wheels 8.5J x 19, 10-spoke design with size 255/40 R19 tyres	●	-	-	-	No cost
PRV	Alloy wheels 8.5J x 19, 5-arm Y design with size 255/40 R19 tyres	●	-	-	-	No cost
PQG	Audi Sport alloy wheels 9J x 20, 5 twin-spoke design with size 265/35 R20 tyres	●	●	●	-	16 700 6 140
PQ6	Audi sport alloy wheels 9J x 19, 5 V-spoke matte titanium design with size 255/40 R19 tyres	●	-	-	-	11 430
PQY	Audi sport alloy wheels 9J x 19, 7 twin-spoke design with size 255/40 R19 tyres	●	-	-	-	6 170
PQH	Audi sport alloy wheels, 5 twin-spoke matte titanium design, size 9 J x 20, with 265/35 R20 tyres	●	●	●	-	21 950 7 910
PQF	Audi sport alloy wheels, 5-spoke blade matte titanium design, size 9 J x 20, with 265/35 R20 tyres	●	●	●	-	21 950 7 910



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Code:	Item:	A7 SB 3.0 TDI quattro S tronic	A7 SB 3.0 BiT quattro tiptronic	S7 SB quattro S tronic	RS7 SB quattro tiptronic	Price R
PQK	Audi sport alloy wheels, 10 Y-spoke design, size 9 J x 20, with 265/35 R20 tyres	● -	- ●	- ●	- -	16 700 6 140
PQG	Audi sport alloy wheels, 5 twin-spoke design, size 9 J x 20, with 265/35 R20 tyres	● -	- ●	- ●	- -	16 700 6 140
PQN	Audi sport alloy wheels, 5-spoke blade design, size 9 J x 20, with 265/35 R20 tyres	● -	- ●	- ●	- -	16 700 6 140
PRD	Alloy wheels 9J x 20, 15-spoke W contrasting grey design with size 265/35 R20 tyres	● -	- ●	- -	- -	16 700 6 140
PRC	Alloy wheels 9J x 20, 15-spoke W design with size 265/35 R20 tyres	●	S	-	-	14 050
PQM	Cast aluminium wheels, 5-spoke blade design in high gloss, size 9J x 21, with 275/30 R21 tyres	-	-	-	●	No cost
PQV	Cast aluminium wheels, 5-spoke blade design in black gloss, size 9J x 21, with 275/30 R21 tyres	-	-	-	●	No cost
1N8	Dynamic steering	●	●	●	S	14 430
OP9	Sports exhaust system	-	-	●	-	17 360
GH2	Sports differential for quattro	●	-	-	-	16 370
PAA	Audi sport cast alloy wheels, 5-arm turbine des., magnesium look, mach.pol., 9J x 20, 265/35 R 20 tyres	●	-	-	-	21 950
PRZ	Cast aluminium alloy wheels, 5-twin-spoke star design, size 8.5 J x 19, with 255/40 R 19 tyres	●	●	-	-	No Cost
PRB	Cast aluminium alloy wheels, 5-spoke V design, size 8.5J x 19, with 255/40 R tyres	●	●	-	-	No Cost
PR2	Forged aluminium wheels in 5-spoke W design, high-gloss black, partly pol.; size 9J x 20 with 265/35 R20 tyres	● -	- ●	- -	- -	16 700 6 140
PRA	Forged aluminium alloy wheels, 5-spoke V design, size 8.5 J x 19, with 255/40 R 19 tyres	-	●	-	-	No Cost
1G8	Tyre repair kit	●	●	●	●	No Cost
PQP	Audi Sport cast alum. alloy wheels, 10-Y-spoke des., gloss black, mach.- pol., size 9 J x 20, 265/35 R 20 tyres	●	●	●	-	21 950
Audio and Communication						
6G2	CD/DVD changer (only available with Navigation, PNT)	●	●	-	●	7 040
7A2	CD changer	●	-	-	-	6 550
PNQ	MMI Navigation plus with MMI touch	●	S	S	S	24 480
8RY	Bose sound system	●	●	●	●	14 790
8RF	Bang & Olufsen Advanced Sound system (only available with Satellite Navigation, PNT)	●	●	●	●	93 630
9ZK	Bluetooth car phone online for Audi connect (only available with Satellite Navigation (PNQ) at additional cost)	●	●	S	S	7 280
9WQ	Preparation for rear seat entertainment	●	●	-	-	3 350



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Code:	Item:	A7 SB 3.0 TDI quattro S tronic	A7 SB 3.0 BiT quattro tiptronic	S7 SB quattro S tronic	RS7 SB quattro tiptronic	Price R
Audio and Communication Continued:						
UI2	Audi smartphone interface	●	●	●	●	3 940
9WE	1 Audi tablet including rear seat entertainment	●	●	-	-	18 490
9WF	2 Audi tablets including rear seat entertainment	●	●	-	-	33 990
9ZC	Audi connect and Audi phone box	●	-	-	-	14 400
Seats						
4A4	Seat heater for front and rear seats separately controlled	●	●	●	●	11 640
4D8	Ventilation and massage function for front seats (only available with contour front seats, PS8, Valcona leather, N5D and Comfort 4-zone A/C, 9AQ)	●	●	●	-	24 200
N5W	Milano leather	●	●	-	-	19 020
N5D	Valcona leather seat trim	●	●	●	-	24 730
N0K	Valcona leather with S embossing	-	-	●	-	16 700
PS1	Front sports seats	●	●	-	-	6 210
PS8	Customised contour seats in the front (when ordered with Valcona leather, ventilation and massage function for front seats, 4D8 is compulsory)	●	●	●	-	19 530
PEZ	Audi design selection in Cedar Brown. Individual contour seats in front, with seat ventilation in Cedar Brown perforated Valcona leather with contrast seat joins. Centre armrest, lower centre console door trim panel in Valcona leathers. Inlay in aluminium and Beaufort Walnut. Steering wheel and floor mats in Black.	●	●	-	-	96 600
3NZ	Folding rear seat back	●	●	-	-	No cost
Steering wheels						
1XX	Leather-trimmed 3-spoke sports multifunction steering wheel with shift paddles	●	S	-	-	1 730
2PK	Leather multifunction sport steering, 3-spoke, flat bottomed with shift paddles	-	-	●	-	2 430
Safety and Security						
7W1	Pre Sense Basic. As the vehicle pulls away the automatic seat belt tensioner is activated once (this can be disabled in the MMI). If Pre Sense Basic detects an unusual driving manoeuvre, various fully reversible measures can be implemented including: belt tensioning, closing of sunroof and side windows, hazard lights activated.	●	●	●	●	3 890
PCN	Audi Lane Change and side Assistant, Pre Sense Plus and Adaptive Cruise Control	●	●	●	●	39 120



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Code:	Item:	A7 SB 3.0 TDI quattro S tronic	A7 SB 3.0 BiT quattro tiptronic	S7 SB quattro S tronic	RS7 SB quattro tiptronic	Price R
Safety and Security Continued:						
PCG	Adaptive Cruise Control (with Stop and Go function) and Pre Sense Front. Pre Sense Front uses the radar sensors of the Adaptive Cruise Control to monitor the risk of a collision with traffic in front. If Pre Sense Front detects a hazard situation, Audi braking guard warns the driver. The system then supports the driver, as soon as he/she reacts and increases braking force if necessary. Initiates partial braking if the driver does not react. In extreme cases, system activates anticipatory protective systems. The system can brake the vehicle to a standstill and resume again at the driver's request.	●	●	●	●	26 680
PCB	Audi Active Lane Assist	●	●	●	●	9 670
KA4	Front and rear view camera	●	●	●	●	5 790
KS1	Head-up display	●	●	●	S	17 830
9R1	Night Vision system	●	●	●	S	32 500
7X5	Park assist with autonomous parking	●	●	●	●	6 830
4X4	Rear side airbags	●	●	●	●	6 320
PXC	Matrix LED headlights	●	●	●	●	16 820
PCH	Audi side assist including Audi pre sense rear	●	●	●	●	12 540
FZ2	Seat belts in crimson red	●	●	●	●	7840
PC2	Brake callipers high gloss red painted	-	-	●	●	6270
PC5	Ceramic brake	-	-	●	●	129 940
2MC	Sports suspension plus with Dynamic Ride Control (DRC)	-	-	-	●	14 900
6Y4	Top speed increased to 280 km/h	-	-	-	●	23 500
Exterior						
3FE	Electric sunroof	●	●	●	S	14 920
GZ2	Servo closing doors	●	●	●	●	10 070
6XL	Exterior mirrors: electrically folding, heated, auto dimming with memory function	●	●	●	●	5 090
6FJ	Exterior mirror housing in high-gloss black	-	-	-	●	1 880
6FQ	Exterior mirror housing in carbon	-	-	-	●	24 560
1D8	Provision for towing bracket	●	●	●	-	3 000
1D4	Towbar, manually swivelling	●	●	●	-	12 000



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Code:	Item:	A7 SB 3.0 TDI quattro S tronic	A7 SB 3.0 BiT quattro tiptronic	S7 SB quattro S tronic	RS7 SB quattro tiptronic	Price R
Exterior Continued:						
8G1	High-beam control	●	●	●	●	2360
3Y6	Sun screen	-	-	●	-	2 020
VW4	Privacy glazing (dark-tinted windows)	-	-	-	●	2 020
Interior						
7TL	Inlays in Fine Grain Ash natural brown	-	-	●	-	No cost
5MK	Carbon Atlas inlays	-	-	●	-	7 520
5MD	Aluminium race inlays	-	-	-	●	No cost
6NQ	Black headlining	●	●	●	S	4 480
QQ2	Exterior lighting package, courtesy lighting in door handles, illumination of recessed tailgate handle	●	●	●	S	4 480
PAC	Storage package, 2 cup holders in rear armrest, luggage net for boot and 2 x 12V sockets	●	●	S	S	1 580
5TB	Inlays in aluminium and black beaufort wood	●	●	-	-	7 020
1T3	First aid kit with warning triangle	-	-	●	●	No cost
Packages						
PQD	S line Exterior package; front and rear bumpers, side ventilation grilles and diffuser insert in striking sporty design. Centre front spoiler lip and diffuser insert in Platinum Grey. Door sill trims with S line logo and S line logo on front wings. Chrome-plated exhaust pipe trim (only available with door sill trims with S line logo, 7M8 at no extra cost).	●	●	-	-	25 960
WQV	S line Sport package including: Valcona leather with embossed S line logo, cast aluminium alloy wheels in 7 twin-spoke design (PQY), door sill trims with S line logo. Front sports seats and interior in black, headlining in black cloth (interior trim code QA/QE). Matte brushed aluminium inlays. S line logo on front wings. 3-spoke multifunction steering wheel with S line badge, gear knob in black perforated leather. S line sports suspension (only available with door sill trims with S line logo, 7M8 at no extra cost).	●	●	-	-	4 240
4ZD	Audi exclusive high-gloss black styling package	●	●	●	-	10 520
PQA	Carbon styling package including inlet funnel with quattro logo	-	-	-	●	64 510
PA7	Black styling package including inlet funnel with quattro logo	-	-	-	●	No cost
PA3	Dynamic package plus includes: Sports suspension plus with dynamic ride control; speed limit system to 305 km/h and Ceramic brakes	-	-	-	●	155 520
PA1	Comfort package	-	-	-	●	24 600
PQB	Matt aluminium styling package without inlet funnel without quattro logo	-	-	-	●	No Cost

Options are subject to availability and extended delivery.

-- Not available ● = Available S = Standard * = Metallic ** = Pearl Effect *** = Crystal Effect



Colour Availability

Colour Code:	Standard Colours:	A7 SB 3.0 TDI quattro S tronic	A7 SB 3.0 BiT quattro tiptronic	S7 SB quattro S tronic	RS7 SB quattro tiptronic	Price R
T9T9	Ibis White	●	●	●	-	No Cost
A2A2	Brilliant Black	●	●	●	-	No Cost
T3T3	Nardo Grey	-	-	-	●	No Cost
ODOD	Cuveé Silver*	●	●	-	-	4 310
Q2Q2	Tornado Grey*	●	●	●	-	4 310
Y7Y7	Dakota Grey*	●	●	-	-	4 310
4J4J	Havannah Black*	●	●	●	-	4 310
W1W1	Moonlight Blue*	●	●	●	-	4 310
OE0E	Mythos Black*	●	●	●	●	4 310
4N4N	Oolong Grey*	●	●	●	-	4 310
9C9C	Garnet Red**	●	●	-	-	4 310
L5L5	Florett Silver**	●	●	●	●	4 310
2Y2Y	Glacier White*	●	●	●	●	4 310
N3N3	Carat Beige*	●	●	-	-	4 310
6Y6Y	Daytona Grey**	-	-	●	●	4 310
E9E9	Sepang Blue*	-	-	●	●	4 310
N9N9	Misano Red**	-	-	●	●	4 310
H8H8	Panther Black***	-	-	-	●	23 060
TOTO	Prisma Silver***	-	-	-	●	23 060
QOQO	Audi exclusive paint	●	●	●	●	43 700

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